



FUZE In The News

Source: *Vitamin Retailer*

Date: August 2004

1994-2004:
VR's Tenth Anniversary

A VRM Inc. Publication

August 2004

VITAMIN Retailer®

THE DIETARY SUPPLEMENT INDUSTRY'S LEADING MAGAZINE

New Products

Added Drink Flavors
ENGLEWOOD CLIFFS, NJ—Fuze Beverage, LLC adds two new vitamin rich, strawberry flavors to its line of drinks. Strawberry Melon—added to the Slenderize line—is a metabolic formula of l-carnitine, Super Citrimax, chromium, and vitamin C. Strawberry Guava—added to the Refresh line—is fortified with seven significant vitamins: A, C, E, B-3, B-5, B-6, and B-12, plus calcium. Each drink, available in 18-oz. bottles, is \$1.49 MSRP.

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